

Working with the pharmaceutical industry

Thrombosis UK has an excellent reputation in the UK for promoting and awareness, research and care in the prevention and management of thrombosis.

An important part of this reputation is based on our integrity. We work to do the right thing in the proper way for the people we represent and the ethos and values runs throughout the organisation in everything we do.

Thrombosis UK works with all stakeholders who share our values, and with whom we share our common goals-to prevent, increase understanding and improve management and care of thrombosis.

Our guidelines ensure our approach to working with pharmaceutical companies is transparent and cannot compromise our independence. We will not engage with any companies unless they contractually agree to these guidelines and do not restrict in any way what we communicate with our stakeholders and the public.

Our policy guideline for working with industry is reviewed on an annual basis and can be viewed here - [POLICY GUIDELINE](#)

Any project which we undertake jointly with industry must align with our vision, mission and aims as an organisation

We will never promote, advertise or endorse an individual drug.

In any project we may undertake with industry support, full control and decision making regarding the planning, content and delivery of the work will always rest with Thrombosis UK and we will not allow this policy to be modified under any circumstances.

Our relationship with pharmaceutical companies is based on these principles:

- Working with pharmaceutical companies does not imply endorsement of those companies or their products.
- Pharmaceutical companies have no input to the design or content of any Thrombosis UK branded programme, project or campaign.
- Thrombosis UK and pharmaceutical companies will comply with relevant best practice guidelines and adhere to codes that have been put in place to ensure a clear, transparent and honest working relationship between pharmaceutical companies and the charitable sector, such as those produced by the Medicine and Healthcare products Regulatory Agency (MHRA), the Association of the British Pharmaceutical Industry (ABPI), the Fundraising Standards Board (FSB) and the Institute of Fundraising's Codes of Practice.
- Thrombosis UK is transparent about any financial support it receives and will ensure that agreements comply with both the regulatory requirements and our own guidelines.

We are proud to have successful partnerships with BMS-Pfizer Alliance, Bayer PLC, Daiichi Sankyo, Leo Pharma, Roche and First Kind .

In 2015/16 and 2016/2017, these partnerships enabled us to run educational meetings across the UK open to healthcare professionals, patients and carers.

Our full accounts for each reporting year can be viewed here - [Thrombosis UK Charity Commission](#)